



**THE THIRD FAIRFAX HOUSE SYMPOSIUM IN GEORGIAN STUDIES**  
YORK HILTON HOTEL & FAIRFAX HOUSE, 22-23 OCTOBER 2015

**DAY ONE: THURSDAY 22 OCTOBER 2015**

*Registration & coffee 09:15-09:45*

**09:45-10:00 WELCOME & INTRODUCTION** (Hannah Phillip, Director, Fairfax House)

**10:00-11:10 PANEL 1: OBJECTS OF DESIRE**

**Chair: Dr Emma Major, Senior Lecturer, Department of English & Centre for Eighteenth Century Studies, University of York**

*Shopping for paintings in Georgian Bath* – Amina Wright (Holburne Museum)

*Marketing quality in eighteenth-century England* – Rachael Morton (University of Warwick)

*Shopping for shells* – Beth Fowkes Tobin (University of Georgia)

**11:10-12:00 KEYNOTE ADDRESS & QUESTION TIME**

*The Deards family's toyshops in London, Bath and Yorkshire* – Vanessa Brett (author, *Bertrand's Toyshop in Bath: Luxury Retailing 1685-1765* (2014))

***Lunch break 12:00-13:00***

**13:00-14:00 PRIMARY MATERIALS – PARALLEL DISCUSSION SESSIONS**

Session 1: Mike Rendell – Richard Hall, Haberdasher, at No 1 London Bridge

Session 2: Valerie Jackson-Harris – the eighteenth-century trade card

**14:00-15:10 PANEL 2: THE WORLD OF CONSUMPTION**

**Chair: Dr Hannah Greig, Senior Lecturer in Early Modern History English & Centre for Eighteenth Century Studies, University of York**

*In pursuit of pastries, millinery and men: polite female consumption in eighteenth-century Bath* – Rose McCormack (Aberystwyth University)

*In pursuit of oral perfection: dentistry and dental retail in the eighteenth century*  
– Rachel Bairsto (British Dental Association Museum)

*A world of goods? Products, promotions and place names in English shops, 1740-1820*  
– Jon Stobart (Manchester Metropolitan University)

**Tea break 15:10 – 15.30**

**15:30-16:40 PANEL 3: RETAIL ENVIRONMENTS**

**Chair: Dr Christopher Ridgway, Curator, Castle Howard & Chair of the Yorkshire Country House Partnership**

*'Behind great glass windows, absolutely everything one can think of is neatly, attractively displayed': foreigners' accounts of shopping in London* – Alison O'Byrne (University of York)

*An 'elegant, extensive, & convenient shew-room': the architecture and interior design of the eighteenth-century shop* – Ralph Harrington (University of Leeds)

*Antiquity and improvement: polite shopping in Georgian York* – Matt Jenkins (University of York)

**16.40-17.00 CONCLUDING REMARKS FOR DAY 1**

**17:30-18:30 DRINKS RECEPTION & PRIVATE VIEW OF EXHIBITION**

**19:00 CONFERENCE DINNER**

**DAY TWO: FRIDAY 23 OCTOBER 2015**

**Registration 09:00-09:30**

**09:30-10:40 PANEL 4: TEXTS AND THE RETAIL REALM**

**Chair: Professor Jon Mee, Director, Centre for Eighteenth Century Studies, University of York**

*Catalogues of trivialities? Consumer experience in Austen's writings* – Jane Taylor (University College London)

*'Every employment delightful': shops, self-sufficiency and feminine networks in Frances Burney's Cecilia (1782) and The Wanderer (1814)* – Chloe Wigston Smith (University of Georgia)

*Browsing the past: Leigh Hunt and the memorial function of shopping* – Markus Poetzsch (Wilfrid Laurier University)

**Coffee break 10:40-11:00**

**11:00-12:20 PANEL 5: SHOPPING BEYOND BOUNDARIES**

**Chair: Dr Mark Westgarth, Programme Director, History of Art with Museum Studies, University of Leeds**

*'...the whole Consumpt of Scotland, or nearly so, has been Smuggled': how tea smuggled from Gothenburgh dominated the market in the north east of England and Scotland* – Derek Janes (University of Exeter)

*Mrs Bowes' purchases in London 1743-63* – Howard Coutts (The Bowes Museum)

*Sabine Winn and the art of long-distance shopping at Nostell Priory, West Yorkshire, 1765-1798* – Kerry Bristol (University of Leeds)

***Lunch break 12:20-13:20***

**13:20-14:20 EXPLORING GEORGIAN YORK'S RETAIL REALMS: WALKING TOUR**

**14:30-15:30 KEYNOTE ADDRESS & QUESTION TIME**

*Shopping and sensibility* – Helen Berry (Newcastle University)

***Tea break 15:30 – 15.50***

**15:50-17:00 PANEL 6: BRANDING, ADVERTISING, DISPLAY**

**Chair: Helen Berry, Professor of British History, Newcastle University**

*Josiah Wedgwood – the salesman* – Gaye Blake-Roberts (The Wedgwood Museum)

*Rethinking the eighteenth-century trade card: thoughts on their development, form and function* – Elenor Ling (The Fitzwilliam Museum)

*Your humble and obedient servant* – Sylvia Hogarth (textiles historian)

**17.00-17.10 CONCLUDING REMARKS FOR DAY 2**

***The Fairfax House Symposium in Georgian Studies***

The Fairfax House Symposium in Georgian Studies is an annual event organised by Fairfax House in York. It brings together museum professionals, academics and others with an involvement in the study and interpretation of the period c.1688 to c.1830 to explore, through the presentation of papers and discussion both formal and informal, a particular theme in eighteenth-century history, society and culture. Each year the theme of the Symposium is related to the subject of a major exhibition held at Fairfax House.

The Symposium organisers are Hannah Phillip (Director, Fairfax House) and Dr Ralph Harrington (University of Leeds).

2013: 'Symbolic visual cultures of Jacobitism 1688-1800'

2014: 'Fashion, function and ornament: accessorising the long eighteenth century'.

2015: 'Retail realms: shops, shoppers and shopping in eighteenth-century Britain'

**York Hilton Hotel:** Tower Street, York YO1 9WD (01904 648111)

**Fairfax House:** Castlegate, York YO1 9RN (01904 655543)

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